



BRI INSTITUTE SCREENS AND PARAMETERS

Total 11 Screens, 69 parameters

		<u>RATING</u>	<u>FAILURE PERIOD</u>
ABORTION¹ (10 Parameters)			
Contributor	Contributes to abortion activist organization	2	5 years
Distributor	Wholesale or retail distributor of abortifacients (excluding Emergency Contraceptives and RU-486)	1	1 year
Emergency Contraceptive Distributor	Wholesale or retail distributor of Emergency Contraceptives	2	1 year
Emergency Contraceptive Manufacturer	Develops/manufactures Emergency Contraceptives	3	1 year
Hospital/ Surgical Center	Performs elective abortions (surgical or medical)	3	1 year
Insurer	Insures elective abortions (surgical or medical)	3	1 year
Insurer Required	Due to government requirements, insures elective abortions (surgical or medical)	2	1 year
Manufacturer	Develops/manufactures abortifacients (excluding Emergency Contraceptives and RU-486)	3	1 year
RU-486 Distributor	Wholesale or retail distributor of RU-486	2	1 year
RU-486 Manufacturer	Develops/manufactures RU-486	3	1 year
ALCOHOL (2 Parameters)			
Distributor	Wholesale distributor of alcohol	3	1 year
Manufacturer	Manufactures alcohol	3	1 year
ANTI-FAMILY ACTIVITY (4 Parameters)			
Entertainment Advertiser	Advertises on TV programs that have the most violence, offensive language, sexual content	1	1 year
Entertainment Gay Focus	Produces, distributes media content (TV, radio, print, Internet, etc.) with an exclusively gay focus	2	1 year
Entertainment Producer/Distributor	Produces/distributes TV programs, movies, videos with violence, offensive language, sexual content (including nudity but not hard core pornography)	3	1 year
Political Advocate	Engaged in active political support and advocacy for anti-family initiatives (excluding LGBT initiatives).	2	5 years
BIOETHICS (2 Parameters)			
Cloning	Engaged in reproductive or therapeutic cloning, embryo harvesting, and related activities	3	1 year
Stem Cell	Engaged in human embryonic stem cell or aborted human fetal tissue production, research, and related services	3	1 year

¹ BRI Institute defines an elective abortion as either a surgical or medical abortion that is performed under any circumstances, except when the mother's life is threatened by continuing the pregnancy.

GAMING	(8 Parameters)			
Betting Shop		Owens/operates betting shop	3	1 year
Bingo		Owens/operates bingo gambling	3	1 year
Casino		Owens/operates casino	3	1 year
Internet		Owens/operates Internet, interactive TV, mobile phone gambling	3	1 year
Lottery		Owens/operates lottery	3	1 year
Manufacturer		Manufactures gaming equipment or software	3	1 year
Miscellaneous		Operates electronic gaming devices in non-gaming locations; operates card rooms; produces gaming TV programming; provides consulting, payment processing and other services to the gambling industry	3	1 year
Pari-mutuel		Owens/operates race track, sports wagering/spread betting	3	1 year
HUMAN RIGHTS	(5 Parameters)			
Armaments		Provides military equipment and/or weapons products, systems, or technology to terrorist sponsoring nation	3	5-10 years ²
Dangerous Nation		Conducts business with terrorist sponsoring nation	3	3 years
Oppressive Regime		Conducts business with country that mistreats its people	3	1 year (or 3) ³
Sudan Other		Companies with business activity in Sudan, excluding oil exploration and production operations.	3	1 year (or 3) ⁴
Sudan Petroleum		Companies with oil exploration, production operations in Sudan.	3	1 year (or 3) ⁵
LOW-INCOME FINANCIAL SERVICES	(9 Parameters)			
Auto Title Lender		Provides automobile title loan/pawn lending services	3	1 year
Buy Here/Pay Here Car Lender		Provides on-site-used-car-lot high interest loans	3	1 year
Check Casher		Provides high fee check cashing services	2	1 year
Miscellaneous		Engages in discriminatory lending, provides products or services exclusively or primarily to exploitive businesses, engages in other exploitive activity	3	1 year
Money Transfer		Provides high fee money transfer services	2	1 year
Pawn Shop		Owens/operates pawn shop	2	1 year
Pay Day Loan		Provides pay day loans	3	1 year
Refund Anticipation Loan		Provides refund anticipation loans	3	1 year
Rent To Own		Owens/operates rent-to-own business	3	1 year

² The company will fail HR-A initially for five years. A review of the situation may result in extending the failure period for an additional five years.

³ The failure period varies depending on the confirmation source used.

⁴ The failure period varies depending on the confirmation source used.

⁵ The failure period varies depending on the confirmation source used.

NON-MARRIED LIFESTYLES (16 Parameters)

Advertiser - Active	Uses gay/lesbian themes in ads; advertises on exclusively gay TV or radio channel or network	2	1 year
Advertiser - Passive	Advertises in gay/lesbian magazines using mainstream ads	1	1 year
Awards	Received award from LGBT activist organization for supporting advancement of LGBT initiatives	1	3 years
Contributor	Contributes to gay/lesbian activist organization	2	5 years
Domestic Partner Benefits	Provides medical coverage to employees' domestic partners	1	1 year (or 100) ⁶
Diversity Training	Includes sexual orientation and/or gender identity in employee diversity training	1	1 year (or 100) ⁷
Employees Group	Has a gay/lesbian employees group	1	1 year (or 100) ⁸
Equality Index	Made a perfect score on the most recent HRC Corp. Equality Index	2	1 year
Gender Identity	Includes gender identity in non-discrimination policy statement	1	1 year (or 100) ⁹
Most Active	Most active promoter of the gay/lesbian lifestyle (based on other Non-Married failures)	3	1 year
Non-discrimination Policy	Includes sexual orientation in non-discrimination policy statement	0	1 year (or 100) ¹⁰
Political Advocate	Engaged in active political support and advocacy for LGBT initiatives	2	5 years
Sponsor	Sponsors gay/lesbian events	2	1 year
Supplier Diversity	Includes gay/lesbian businesses in supplier diversity program	2	1 year (or 100) ¹¹
Trailblazer	Was the first to embrace new LGBT initiatives	3	100 years
Transgender Benefits	Provides surgical reconstruction for transgender employees (a.k.a. sex reassignment surgery).	2	1 year (or 100) ¹²

PORNOGRAPHY¹³ (6 Parameters)

Advertiser	Advertises in pornographic magazines	1	1 year
Cabaret Operator	Owns, operates, licenses "adult" clubs	3	1 year
Distributor	Distributes pornography (excluding via Internet) (Includes any form of porn: film, print, audio, etc.)	2	1 year
Internet	Engaged in any form of Internet porn activity (Includes Internet porn distribution, production, web hosting, advertising, referrals, partnerships/network arrangements, consulting, payment processing, etc.)	3	1 year
Producer	Produces pornography (excluding Internet porn) (Includes any form of porn: film, print, audio, etc.)	3	1 year

⁶ The failure period varies depending on the confirmation source used.

⁷ The failure period varies depending on the confirmation source used.

⁸ The failure period varies depending on the confirmation source used.

⁹ The failure period varies depending on the confirmation source used.

¹⁰ The failure period varies depending on the confirmation source used.

¹¹ The failure period varies depending on the confirmation source used.

¹² The failure period varies depending on the confirmation source used.

¹³ BRI Institute defines pornography as material that includes nudity and/or graphic sexual content for the purpose of sexual arousal. Also included is material that has been altered by pixelization or other means and that otherwise would depict nudity and graphic sexual content.

POSITIVE ACTIVITY (6 Parameters)

Awards	Received recognition/award for philanthropy, governance ethics, citizenship, management, other exemplary activity	0	3 years
Christian Orientation	Has distinct Christian orientation and/or Christian management/board of directors	0	1 year
Corporate Chaplain	Provides corporate chaplain to employees	0	2 years
Entertainment Advertiser	Advertises on the most family-friendly TV programs	0	1 year
Entertainment Prod./Distributor	Produces/distributes family-friendly TV shows, movies, videos	0	1 year
Good Steward	Embraces numerous Christians principles	0	100 years or until removed

TOBACCO (2 Parameters)

Distributor	Wholesale distributor of tobacco	3	1 year
Manufacturer	Manufactures tobacco products	3	1 year